

# Rachel Anscher

*designer*

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## Education

- 2007- 2009 The Portfolio Center  
*Graphic Design*  
Atlanta, Georgia
- 2002-2006 The University of Michigan  
*BA English*  
*BA Arts and Ideas in the Humanities*  
Ann Arbor, Michigan

## Experience

- June-December 2008 The Coca Cola Company  
*Design Intern in Global Licensing*  
Created style guides for seasonal Coca Cola apparel design and photocopied archived antique posters and signage
- 2006-2007 The Investor Relations Group  
*Account Executive in Corporate Communications*  
Publicized publicly-traded biotechnology clients by effectively communicating clients' mission and image to public by writing media pitches, devising outreach strategies and creating story angles  
New York, NY
- 2005 Usdan Center for Performing and Creative Arts  
*Painting and Drawing Instructor*  
Westbury, NY
- 2004 American University: Summer Photography Internship  
Worked with famous Czech glass photographer, Miroslav Vojtěchovsky  
Prague, Czech Republic

## Digital Skills

Adobe Photoshop, Adobe Illustrator, Adobe InDesign  
working knowledge of Adobe Flash  
PC and Mac Proficient

## Membership

AIGA Atlanta

## Personal Enrichment

United States Master Swim Team member since 2006  
Beaded Jewelry Designer  
Avid Postcard Collector  
Intermediate oral and written proficiency in French